



playon **PRO** **WORDS**

Welcome from our
CEO **Viv Anderson**



September Newsletter

We're glad to announce we are back in the office and looking for more opportunities.

I met up with Andy Cole, Wes Brown and Emile Heskey at Mottram Hall, after training on the Saturday before the Soccer Aid match at Old Trafford on the Sunday. It was good to catch up with them and for the opportunity to get their predictions for the upcoming Premiership Season. I was delighted to watch Coley play on the Sunday in the match if only for 20 min after his long illness, great to see him back.

Please check out our new look website and sign up. We will be including opportunities for fans to buy shout outs from our ambassadors as well as personalised merchandise and commercial advertising is now available:
www.playonpro.net.

If you can offer our Ambassadors any opportunities in Social Media, speaking engagements or Q&As please contact Fiona@playonpro.net

As ever, if any of our partners or Ambassadors are in the area, we would love you to call in.

Best wishes,

Viv Anderson

Commercial offering

We've been busy post the Covid lockdown.

Playonpro has teamed up with numerous businesses since June, providing a range of services such as:

- Ambassador appearances
 - CSR participation
 - Social Media messaging
 - VIP events
- Tournament participation
 - Coaching and support
 - Branded content
 - Podcasts
 - Shoutouts

The use of well known sports personalities has always been a value add service for selling, marketing or employee and customer awareness exercises.

Now, more than ever, is the time when businesses need to get their messages over to their target audiences.

We have over 500 sports personalities available, if you need any further details or you want to tell us about your ideas please drop us a note or give us a ring.

Contact Viv@playonpro.net or Fiona@playonpro.net

You'll be amazed at what we can do.

Focus on a Business Partner: Individual Restaurants

Playonpro have had a fantastic long standing relationship with Individual Restaurants, one of the UK's leading restaurant companies, responsible for a collection of amazing restaurants including Piccolino, The Restaurant Bar & Grill & Gino D'Acampo restaurants.

As a member, you will be rewarded every time you visit them, whether for a quick coffee or a full dining experience, it is our little way of saying 'Thank You!'

PICCOLINO 2GO, GINO D'ACAMPO 2GO, BAR AND GRILL 2GO

CLICK & COLLECT OR DELIVERED

Individual Restaurants brand-new online ordering system means you can order your favourite drinks and dishes from every restaurant in our collection.

Collect the order to receive 10% off

Free delivery within 5 miles

Order 7 days in advance

That's right, fancy a bottle of wine to go with your perfectly cooked steak? We will get it ready for you along with your order.

Away from home and need some cutlery? No problem add complimentary cutlery to any order.

You can collect Club Individual points on every 2GO order, that's right- 10% of your spend back onto your card in points.

Order Piccolino 2GO now at www.piccolino2go.com

Order Gino D'Acampo 2GO now at <https://ginodacampo2go.com/>

Order Bar and Grill 2GO now at <https://barandgrill2go.com/>



With the return of the Premier League we asked some of our ambassadors for their predictions for the season. The predictions range from the wishful to the thoughtful. We will be publishing weekly tables as the season develops. There will be an award to our most successful ambassador at the end of the season.

Top 4
Man City
Liverpool
Chelsea
Man Utd

Surprise Team
Leeds United

Golden Boot
Aguero Aubameyang
Kane

Bottom 3
West Brom
Fulham
Aston Villa

Golden Glove
De Gea

Premier League

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Playonpro Premier League Predictions

Playonpro Premier League Predictions	Top 4	Surprise Team	Bottom 3	Golden Boot	Golden Glove	Surprise Team
Steve Howey	Man City	Leeds United	West Brom	Kane	De Gea	Leeds
Dean Windass	Liverpool	Man Utd	Fulham	Aubameyang	De Gea	Leeds
Nigel Jemson	Man City	Chelsea	West Brom	Aguero	De Gea	Leeds
Chris Kirkland	Man City	Chelsea	Fulham	Aubameyang	De Gea	Leeds
Jon Parkin	Man City	Chelsea	West Brom	Aguero	De Gea	Leeds
Mark Crossley	Liverpool	Man Utd	Fulham	Aubameyang	De Gea	Leeds
Mark Jagan	Man City	Chelsea	Fulham	Aubameyang	De Gea	Leeds
Carlisle Palmer	Man City	Chelsea	West Brom	Aubameyang	De Gea	Leeds
Declan Hodges	Man City	Chelsea	Crystal Palace	Aubameyang	De Gea	Leeds
Kevin Gallen	Liverpool	Chelsea	West Brom	Aubameyang	De Gea	Leeds
Yusuf Abdussalam	Man City	Chelsea	West Brom	Aubameyang	De Gea	Leeds
Michael Gray	Man City	Chelsea	West Brom	Aubameyang	De Gea	Leeds
Alan Shearer	Liverpool	Chelsea	West Brom	Aubameyang	De Gea	Leeds
Declan Hodges	Man City	Chelsea	West Brom	Aubameyang	De Gea	Leeds
Andy Ritchie	Man City	Chelsea	West Brom	Aubameyang	De Gea	Leeds
Billie Gornall	Man City	Chelsea	West Brom	Aubameyang	De Gea	Leeds
David James	Man City	Chelsea	West Brom	Aubameyang	De Gea	Leeds
Declan Hodges	Man City	Chelsea	West Brom	Aubameyang	De Gea	Leeds
Timmy Simons	Man City	Chelsea	West Brom	Aubameyang	De Gea	Leeds
Chris Beckwith	Man City	Chelsea	West Brom	Aubameyang	De Gea	Leeds
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What Are They Doing Now: Steve Howey

A number of ex professional players - Mark Crossley, Dean Windass, Nigel Jemson, Chris Kirkland and Jon Parkin-plus people from the entertainment industry have joined Steve Howey to form a group called WATCH (Walking and Talking Charity Hikes). The idea behind this is how good walking can be for your mental health and to arrange a challenge to generate funds to support our NHS and Mental Health Charities.

The first of these efforts is to climb Kilimanjaro in July 2021. Steve is reaching out to ask for support and donations to raise funds for these great causes. You can support with sponsorship is £200.00 which gets the sponsors logo on the WATCH website walkingsbrilliant.com

Merchandise is available from baseball caps, beany hats to face masks. Jurgen Klopp and Pep Guardiola have kindly offered support in the form of video messages and signed merchandise. Alan Shearer, Ian Wright, Gary Lineker, Ant and Dec (Newcastle Fans as most people are aware) are also on board.

Please give us a follow and a retweet!

@stevehowey624 and @walkingsbrill

Any support you can offer would be very gratefully received.



Visit Walkings Brilliant Website

Playonpro Website

The new Playonpro website (www.playonpro.net) has been launched with the ambition of bringing the fans closer to their sporting heroes. The new website will feature our ambassadors, playonpro original video content and a shop selling memorabilia.

Visit the new playonpro website

VIV HONOURED IN THE DOLLARSANDART DISRUPTIVES COLLECTION

Viv was delighted to recently receive Jim Wheat, founder and creative behind dollarsandart who has honoured him in The Disruptives collection that celebrates people from all walks of life captured in pop art form in their prime.

This particularly poignant image given the recent Black Lives Matter and that Viv was the first black player to represent England, when he made his debut against Czechoslovakia in 1978 leading to 30 caps for the Three Lions.

This limited Edition of 50 prints signed by the artist is now available to the play on pro community complete with neon washed £ signs alternating with the Playonpro logo.

Order yours or even get yourself, friend or family featured in disruptive form with the crest and logo of your choice for that real bespoke edition. Contact jim@dollarsandart.com for further details and Playonpro mates rates.



Sporting Chance Opportunities

Sporting Chance are implementing the gold standard for Mental Health Awareness in football teams. They are offering all our Ambassadors professional help and counselling. Please go to the playonpro app for their contact details.





A STORY CALLED



Please contact Fiona Armstrong Hall should any further information be required.

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